



## **Top Tips for filling in nomination forms**

1. Answer all questions and stick to the word limit
2. Assume the judges know nothing and have never heard of your business. Tell your story, sell yourself/your business and provide facts that show your successes
3. Provide evidence to support your answers. The judges like to see plans, visuals etc.
4. Reference all supporting evidence clearly so that the judges know which evidence supports which question/s
5. Use personal testimonials wherever possible to support the quality
6. Read the criteria and answer what is asked, not something else. If you want to add more do it through supporting evidence
7. Be aware that the judges will look at websites, social media and TripAdvisor as part of the judging process
8. Read over your nomination once complete and if possible get someone else to read it
9. Make sure you check your spellings